Now, with regards to getting accepted into some of the bigger CPA networks, it can be slightly tricky so here is a basic guide.

- 1. Get a domain and hosting. This is the number one thing you're going to need if you want to show that you're a serious internet marketer to the CPA companies. I recommend either HostGator or THIS LINK. Set up a basic site and it makes you look a lot more professional. Make sure your domain looks pretty serious, so for examples ALEXJAMESMARKETING.COM
- 2. Get an email address for your domain. This is simple and free. If you go into your hosting account you can usually make unlimited email accounts. An example of a good email address could be HELP@ALEXJAMESMARKETING.COM
- 3. Goto Wordpress. Learn it, it's your best friend. It's a simple script that most hosts have automatic installs for as well. What we're going to do is build a quick, five-minute website!
- 4. Either make your site look like a general marketing company website or make it look like you have a huge interest in the topic you wish to promote, so for example if you wish to promote diet pills or something to do with health, it may be a good idea to create your site so it looks like you are a health agency or work within that industry.
- 5. After you've decided on your niche and created the site, just scour the Internet for some articles related to said niche. Start posting some content if your site has been created related to the niche. If you have set up the site so it looks like you are a general marketing agency, just keep it legit, straight and serious. Fill in a few pages about how your company could improve other companies marketing activities; bring more sales to their company etc.
- 6. Now that you have a website, it's time to start applying for CPA companies! Try the ones I suggested above.
- 7. Once you have applied to some CPA companies or networks, they may wish to speak with you, to verify you are a legit person. The website you

have created will help, but they still may phone you or wish for you to jump on a Skype call for a brief chat. If they do, here are some basic questions and answers you may wish to remember, incase they call.

Q:How many uniques a month do you get?

A:20000-100000

Q:How do you get traffic?

A:I use Facebook ads, PPC via google/bing and also have an email list I am building.

Q:How long have you been doing Internet Marketing?

A:Roughly a year.

Q:What has worked for you in the past?

A:Mainly Facebook ads and some free traffic which I then build a list from.

Q:What vertical/category/kind of offer you want to promote, or have promoted in the past?

A:Anything that converts, I've done gaming, freebies, health, ringtones, email submit, etc..

Q:Do you offer incentives? A:NO Q:How much do you spend on advertising? A:200\$ per day Q:Do you work with other network, which ones?

A:YES, name any that you have been accepted at or name any random ones.

Q:How did you hear about us?

A:I googled for the best CPA networks, and your name showed up :-)

That is a general guide of questions you may be asked, but think outside

the box with the answers as I'm sure the affiliate managers will have heard all these before. The affiliate network will either send you an email to say you have been accepted OR they will contact you to set up a time for a phone/Skype call. If you have any further questions or get stuck at this part, just drop me a email or message, I will help you out and may be able to speak to the CPA network too.